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Strategic Plan

2024 – 2028

In 2023, The Community Foundation proudly celebrated its 25th anniversary, signifying two and a half decades of dedicated service to San Luis Obispo County. As we commemorated this milestone, we reimagined our role as a catalyst and connector for positive change. Utilizing a newly launched data center, surveys, and research, we charted a visionary course for the next five years.

This Strategic Plan captures our aspirational vision for the future of our community. Thank you for uniting with us on this path towards a brighter community for all.

MISSION

Why we exist

The Community Foundation inspires philanthropy and serves as a catalyst and connector for community impact.

VALUES

Our core beliefs



COLLABORATION



EXCELLENCE



INCLUSION



INTEGRITY



STEWARDSHIP

VISION

Our chosen future

We envision San Luis Obispo County to be a thriving, inclusive, and equitable region supported through community generosity.



STRATEGIC PRIORITIES

How we will bring our vision to life

Build a stronger community.

We will strengthen regional collaborations and expand community awareness.

Engage and educate donors.

We will provide donors with the information and service they need to amplify the impact of their charitable interests.

Strengthen local nonprofit organizations.

We will foster capacity for sustainability and success in the nonprofit sector.

Exemplify organizational excellence.

We will enhance organizational excellence and build internal capacity to allow us to better serve our community, our donors, and our nonprofits.

STRATEGIES

What we will do to support each strategic priority

1

- Nurture collaborations that bring together community members to solve the County's most pressing issues.
- Encourage expansion and diversity of community leadership to enhance working relationships throughout the county.
- Fully utilize substantiated data in decisions and collaborative funding for all grantmaking and scholarship programs and community initiatives.

2

- Provide opportunities for donors to understand community needs and experience the impact of their philanthropy.
- Strengthen relationships with existing donors, cultivate new donors, and provide all donors with best-in-class services.

3

- Convene local nonprofit organizations to strengthen relationships and improve delivery of services, including collaboration between organizations.
- Assist nonprofit organizations in building capacity and fully utilizing Data Center information.
- Amplify the voices of nonprofit organizations within the community.

4

- Ensure our internal systems and services support the needs of our stakeholders.
- Build an organization that exemplifies continuous learning.