2020 General Grant Program
Information Sessions
February 21, 2020

Heidi McPherson, CEO
Cassandra Wagner, Director of Grants & Programs
Sarah Twisselman, Program Assistant
AGENDA

- Introduction & Welcome
- Overview of Community Foundation
- Overview of Grant Programs
- Tips for a successful application
- Online Application Platform
- Q & A
INTRODUCTIONS

Your name

Organization

Current project or program that you may want to seek grant funding from the Foundation (optional)
Chief Executive Officer

Contact me when:

You have a donor who is interested in setting up an estate with the Foundation to support your organization.

Heidi@cfsloco.org
CASSANDRA WAGNER

Director of Grants & Programs

Contact me when:

You would like to discuss your application and/or would like a thinking partner.

Cassandra@cfsloco.org
Grant & Scholarship Assistant

Contact me when:

You have technical questions about the online application.

Sarah@cfsloco.org
Since 1998, The Community Foundation has supported our county with grants and scholarships totaling more than $37 million across 20 years of impact.

The Foundation’s assets under management have grown to over $60 million and provide support to all aspects of our community in perpetuity.

$2.5-$5 million per year are awarded in grants and scholarships.
ROLE OF THE COMMUNITY FOUNDATION

A grantmaking and education foundation supporting charitable work across our county.

- Funding collaboratives and innovative programs
- Donor advised funds and general grants program partnerships
- Community Foundation and private foundation collaboration
Community Needs: Responding to needs identified by local assessments and surveys.

Community Focus: Women’s Legacy Fund, Growing Together Fund and Janssen Youth & Youth Sports, and Opportunity to Thrive.

BUILD Small Grants Program: Capacity building funding for agencies with an annual operating budget of $500,000 and below.
WHO CAN APPLY?

- Programs benefiting San Luis Obispo County residents
- Tax Exempt 501(c)(3)
- Current memorandum of understanding outlining fiscal sponsorship with 501 (c)(3)
COMMUNITY NEEDS PROGRAM

**Arts & Culture** - supporting programs which promote creation, engagement, and appreciation of diverse forms of arts and/or understanding of local history (*maximum grant size $10,000*)

**Environment** - education and sustainability, includes climate change mitigation, sustainable agriculture and forestry, water and land conservation (*maximum grant size $5,000*)

**Human Services** - needs and social service programs (*maximum grant size $10,000*)

**Senior Dances** – promoting social interaction through music and dancing (*maximum grant size $10,000*)

**Seniors and People with Disabilities** – supporting programs providing direct services for individuals (*maximum grant size $10,000*)
Community Focus Grants address specific challenges in the community.

- Women’s Legacy Fund Grants
- Growing Together Initiative Fund
- Janssen Youth & Youth Sports
- Opportunity to Thrive
Compelling facts from the 2020 What Do Women Need? report:

• Chronic sadness in teenage girls continues to escalate with 48% of 11th grade girls stating they felt sad and/or hopeless for every day for at least 2 weeks last year.

• Women’s wages continue to fall behind men’s wages.

• Childcare costs continue to rise while availability of childcare dwindles.

• Latinx families are nearly 3 times more likely to live in poverty than non-Hispanic families and 35% of Latina householders with no husband present live in poverty.

• Senior women represent 20% of our population and availability of care is a growing issue.
2020 WOMEN’S LEGACY FUND PRIORITIES

▪ Girls Mental Health
  ▪ Examples: Self-care, chronic sadness, addressing bullying and harassment, internet safety

▪ Women’s Financial Stability
  ▪ Examples: Financial literacy & education, economic independence, support for Latinas, income disparity, food security, senior support, housing stability
GROWING TOGETHER: AN LGBTQ FUND

Funding is available to support top priority issues and service needs:

- Anti-LGBTQI Violence
- Housing Discrimination
- Civil Rights/Advocacy
- LGBTQ Supportive Mental Health Services
- Bullying/Harassment/Discrimination
- Youth Services
- Capacity Building for nonprofit agencies providing services for the LGBTQ community

- Single year grants will award grants up to $5,000
- Two-year grants will award grants up to $10,000
Support programs that enrich the lives of local youth and ideally reflect the Search Institute’s 40 Developmental Assets Preference on direct services costs.

Due March 2, 2020
Maximum Grant Size: $5,000
OPPORTUNITY TO THRIVE

Organizations utilizing a Family Advocate or case manager to develop and track a client’s self-sufficiency plan

Demonstrated ability to administer and monitor a hardship assistance fund

One-time assistance that will make a significant difference in removing a barrier or hurdle to self-sufficiency

Award amount: Up to $5,000
BUILD SMALL GRANTS PROGRAM

BUILD: Building Unity, Infrastructure, Leadership and Development

➢ Agencies with a $500,000 and below annual operating budget
➢ Capacity building
➢ Capital equipment improvement
➢ Maximum grant size $5,000
➢ Two Cycles will be available in 2020 (spring and fall)
THE PROBLEM IS SIGNIFICANT
THE GRANTMAKER IS A GOOD MATCH
THE APPLICANT HAS CREDIBILITY
GOOD PLANNING IS EVIDENT
THE HIGHEST LEVELS OF GOVERNANCE IN THE ORGANIZATION HAVE A HIGH COMMITMENT TO THE PROJECT
WHAT MAKES A GOOD PROJECT

- Well defined
- There is an unmet need
- Has a broad reach
- Not too large in scope; manageable
- Reasonable, grounded in reality
- You have the skill/expertise to lead and/or carry it out
When will you start the project?

How long will it take?

What milestones can we expect?

What are the deliverables?
COMMUNITYFORCE
ONLINE APPLICATION PORTAL

Online Application Portal

Questions: Cassandra Wagner, Director of Grants & Programs
Cassandra@cfsloco.org
PROGRAM NARRATIVE

Develop a strong narrative summary

Avoid technical language

Match your project to the purpose of the funding opportunity
REQUIRED ATTACHMENTS

There are four required documents:

1. Project Budget
2. Organizational Operating Budget
3. Current Board of Directors
4. Major and current sources of funding
IMPORTANT DATES

Applications available online on 1/31/2020

Deadlines:
Robert H. Janssen Youth and Youth Sports Grants:
   Due on 3/2/2020 at 5pm
   Notification of award status on 5/15/2020

All other grant programs:
   Due on 3/31/2020 at 5pm
   Notification of award status on 6/15/2020
Please keep questions broad so that multiple people can benefit from your inquiry. For program specific questions contact us directly:

Cassandra Wagner, Director of Grants & Programs
Cassandra@cfsloco.org

Sarah Twisselman, Grants & Scholarships Program Assistant
Sarah@cfsloco.org

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