



***2020 General Grant Program
Information Sessions
February 21, 2020***

***Heidi McPherson, CEO
Cassandra Wagner, Director of Grants & Programs
Sarah Twisselman, Program Assistant***

AGENDA



Introduction & Welcome



Overview of Community
Foundation



Overview of Grant Programs



Tips for a successful application



Online Application Platform



Q & A

INTRODUCTIONS



Your name



Organization



Current project or
program that you may
want to seek grant funding
from the Foundation
(*optional*)



HEIDI MCPHERSON

**Chief Executive
Officer**

Contact me when:

You have a donor who
is interested in setting
up an estate with the
Foundation to support
your organization.

Heidi@cfsloco.org



CASSANDRA WAGNER

Director of Grants & Programs

Contact me when:

You would like to discuss your application and/or would like a thinking partner.

Cassandra@cfsloco.org



SARAH TWISSELMAN

Grant & Scholarship Assistant

Contact me when:

You have technical questions
about the online application.

Sarah@cfsloco.org



Since 1998, The Community Foundation has supported our county with grants and scholarships totaling more than **\$37 million** across **20 years** of impact.

The Foundation's assets under management have grown to over **\$60 million** and provide support to all aspects of our community in perpetuity.

\$2.5-\$5 million per year are awarded in grants and scholarships.



ROLE OF THE COMMUNITY FOUNDATION

A grantmaking and education foundation supporting charitable work across our county.

- Funding collaboratives and innovative programs
- Donor advised funds and general grants program partnerships
- Community Foundation and private foundation collaboration

2020 GENERAL GRANTS PROGRAM



Community Needs: Responding to needs identified by local assessments and surveys.



Community Focus: Women's Legacy Fund, Growing Together Fund and Janssen Youth & Youth Sports, and Opportunity to Thrive



BUILD Small Grants Program: Capacity building funding for agencies with an annual operating budget of \$500,000 and below

WHO CAN APPLY?



Programs benefiting San
Luis Obispo County
residents



Tax Exempt 501(c)(3)



Current memorandum of
understanding outlining
fiscal sponsorship with
501 (c)(3)

COMMUNITY NEEDS PROGRAM



Arts & Culture - supporting programs which promote creation, engagement, and appreciation of diverse forms of arts and/or understanding of local history (maximum grant size \$10,000)

Environment - education and sustainability, includes climate change mitigation, sustainable agriculture and forestry, water and land conservation (maximum grant size \$5,000)

Human Services - needs and social service programs (maximum grant size \$10,000)

Senior Dances – promoting social interaction through music and dancing (maximum grant size \$10,000)

Seniors and People with Disabilities – supporting programs providing direct services for individuals (maximum grant size \$10,000)

COMMUNITY FOCUS GRANT PROGRAM



Community Focus Grants address specific challenges in the community.

- Women's Legacy Fund Grants
- Growing Together Initiative Fund
- Janssen Youth & Youth Sports
- Opportunity to Thrive

2020 WOMEN'S LEGACY FUND



Compelling facts from the 2020 What Do Women Need? report:

- Chronic sadness in teenage girls continues to escalate with 48% of 11th grade girls stating they felt sad and/or hopeless for every day for at least 2 weeks last year.
- Women's wages continue to fall behind men's wages.
- Childcare costs continue to rise while availability of childcare dwindles.
- Latinx families are nearly 3 times more likely to live in poverty than non-Hispanic families and 35% of Latina householders with no husband present live in poverty
- Senior women represent 20% of our population and availability of care is a growing issue.

2020 WOMEN'S LEGACY FUND PRIORITIES

■ Girls Mental Health

- Examples: Self-care, chronic sadness, addressing bullying and harassment, internet safety

■ Women's Financial Stability

- Examples: Financial literacy & education, economic independence, support for Latinas, income disparity, food security, senior support, housing stability



GROWING TOGETHER: AN LGBTQ FUND

Funding is available to support top priority issues and service needs:

- Anti-LGBTQI Violence
 - Housing Discrimination
 - Civil Rights/Advocacy
 - LGBTQ Supportive Mental Health Services
 - Bullying/Harassment/Discrimination
 - Youth Services
 - Capacity Building for nonprofit agencies providing services for the LGBTQ community
-
- Single year grants will award grants up to \$5,000
 - Two-year grants will award grants up to \$10,000



JANSSEN YOUTH & YOUTH SPORTS

Support programs that enrich the lives of local youth and ideally reflect the Search Institute's 40 Developmental Assets

Preference on direct services costs.

Due March 2, 2020

Maximum Grant Size:
\$5,000



OPPORTUNITY TO THRIVE

Organizations utilizing a Family Advocate or case manager to develop and track a client's self-sufficiency plan

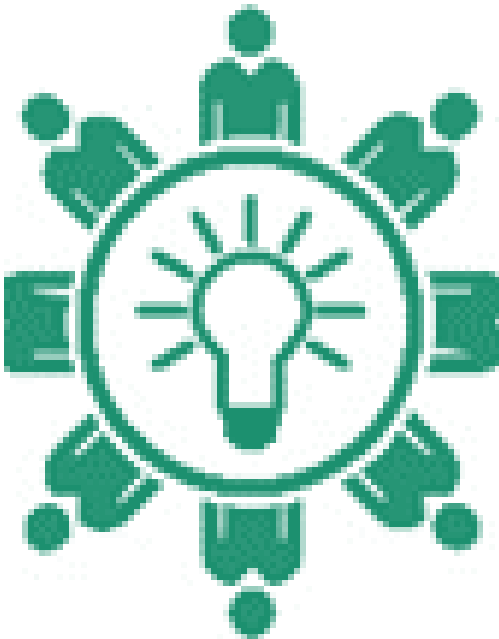
Demonstrated ability to administer and monitor a hardship assistance fund

One-time assistance that will make a significant difference in removing a barrier or hurdle to self-sufficiency

Award amount: Up to \$5,000



BUILD SMALL GRANTS PROGRAM



BUILD: Building Unity, Infrastructure, Leadership and Development

- Agencies with a \$500,000 and below annual operating budget
- Capacity building
- Capital equipment improvement
- Maximum grant size \$5,000
- Two Cycles will be available in 2020 (spring and fall)



TIPS FOR A SUCCESSFUL APPLICATION



THE PROBLEM IS
SIGNIFICANT



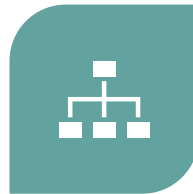
THE GRANTMAKER IS A
GOOD MATCH



THE APPLICANT HAS
CREDIBILITY



GOOD PLANNING IS
EVIDENT



THE HIGHEST LEVELS OF
GOVERNANCE IN THE
ORGANIZATION HAVE A
HIGH COMMITMENT TO
THE PROJECT

TIPS FOR SUCCESS



Well defined



There is an unmet need



Has a broad reach



Not too large in scope; manageable



Reasonable, grounded in reality



You have the skill/expertise to lead
and/or carry it out

WHAT MAKES A GOOD PROJECT

TIMELINE



When will you start the project?



How long will it take?



What milestones can we expect?



What are the deliverables?

COMMUNITYFORCE ONLINE APPLICATION PORTAL

[Online Application Portal](#)

Questions: Cassandra Wagner, Director of Grants & Programs
Cassandra@cfsloco.org

ONLINE APPLICATION

Applicant Information



100%

Deadline: 3/31/2020 5:00 PM

Modified by: Lunat, Luna

Modified on: 2/18/2020 3:36 PM

Program Narrative



100%

Deadline: 3/31/2020 5:00 PM

Modified by: Lunat, Luna

Modified on: 2/18/2020 3:37 PM

Required Attachments



100%

Deadline: 3/31/2020 5:00 PM

Modified by: Lunat, Luna

Modified on: 2/18/2020 3:38 PM

Terms and Conditions Statement



100%

Deadline: 3/31/2020 5:00 PM

Modified by: Lunat, Luna

Modified on: 2/18/2020 3:38 PM

PROGRAM NARRATIVE

Develop a strong narrative summary

Avoid technical language

Match your project to the purpose of the funding opportunity

Program Narrative



0%


Deadline: 3/31/2020 5:00 PM

Modified by: N/A

Modified on: N/A

REQUIRED ATTACHMENTS

Required Attachments



0%

Deadline: 3/31/2020 5:00 PM

Modified by: N/A

Modified on: N/A

There are four required documents:

1. Project Budget
2. Organizational Operating Budget
3. Current Board of Directors
4. Major and current sources of funding



IMPORTANT DATES

Applications available online on **1/31/2020**

Deadlines:

Robert H. Janssen Youth and Youth Sports Grants:

Due on **3/2/2020 at 5pm**

Notification of award status on **5/15/2020**

All other grant programs:

Due on **3/31/2020 at 5pm**

Notification of award status on **6/15/2020**

Q & A

Please keep questions broad so that multiple people can benefit from your inquiry. For program specific questions contact us directly:

Cassandra Wagner, Director of Grants & Programs

Cassandra@cfsloco.org

Sarah Twisselman, Grants & Scholarships Program
Assistant

Sarah@cfsloco.org

www.cfsloco.org