

## Charting A New Course of Collaboration The Community Foundation Profiles

As she gazed out into the vast sea ahead, Dr. Anneka Scranton knew that to map a course that would lead to realizing her goals would take research, planning and decisive action. While planning her move to a new area, she envisioned opportunities to impact the new community. This vision was brought to fruition and fueled by collaboration with The Community Foundation San Luis Obispo County. As an avid sailing enthusiast, Dr. Scranton takes charting a new course to a distinct level, leading to mindful donations to support programs that feed her passion.

Dr. Scranton moved to San Luis Obispo County in 2007 and was passionate about finding a partner in the region to affect social change. With the Women's Legacy Fund in its fourth year, Dr. Scranton leaped at the opportunity to be involved with this focused program allocating funds for women and girls, and programs that support them. As The Community Foundation evolved to offer more solutions to donors, Dr. Scranton recognized the growing momentum and transition in vision as the signal that the timing was right for her to expand her collaboration with them through the creation of a Donor Advised Fund, appropriately called the Charting A New Course Fund.



“Having a Donor Advised Fund at the Foundation comes with many benefits,” explains Dr. Scranton. “Some are practical, like donating stocks with significant capital gains. I personally appreciate the consolidation of research available and education about the philanthropic landscape in our region. It helps me to understand where I can generate the most impact, and when I meet the clients from local agencies, it builds bridges and makes the work more meaningful.”

As Dr. Scranton became more involved with the Foundation, her desire to chart a new course with a unified and collaborative giving effort grew stronger. This desire led to her participation in the first-ever funding collaborative in the history of The Community Foundation – the Social Innovations Funding Collaborative. “It’s the

only fund at the Foundation that collaborates in decision-making,” she explained. The Social Innovations Fund brings together individuals from various ages, backgrounds and career paths, as they encourage new, innovative programming and nurture existing programs. Individuals that donate to this fund learn from each other, as their varied philanthropic experience creates an environment that enhances the decision-making process. Charting this new course encourages economic empowerment to maintain self and family, providing entrepreneurial mentorship and leadership development.

When Dr. Scranton ponders over her current involvement with the Foundation, she can't help but exude excitement when thinking of future possibilities through the Funding Collaborative. “I hope that through partnership with The Community Foundation, we will encourage greater empowerment of our more impacted communities, particularly our minority communities. We need to give a voice to those directly impacted by certain issues, strengthening this community by listening to their stories. Only then will we be able to give the people the chance to empower themselves.”

The Community Foundation staff is extremely thankful towards Dr. Anneka Scranton and all donors for their generosity and support.