



Women's Legacy Fund Luncheon Table Ambassadors Task List & Helpful Hints

Introduce all the guests to one another and hand out either a chicken salad or vegetarian sandwich meal tent cards to each guest (names have been printed on the back of each) so server can deliver selections accordingly. Requests for meal changes cannot be accepted. People may exchange meal selections at the same table if desired.

Circulate the sign-in sheet to capture current emails and addresses.

Be sure everyone at your table is wearing their name tag (this helps us identify guests in photos) and that each has a pen and donation pledge card with envelope.

Your task will be to facilitate a discussion about the Fund. Here are some tips:

- Share *your* reason for being a supporter and/or Legacy Leader
- Discuss the local data provided as a conversation starter
- Study the FAQ (on the reverse side of this sheet) to answer basic questions

Our goal is to get as many new Legacy Leaders (\$1,000 or more) as possible and Sustaining Legacy Leaders (existing LLs committing to give at least \$250 annually or more) as well, but gifts of any amount are appreciated and will make an impact.

Completed pledge cards and checks should be placed in an envelope, sealed and collected by the Table Ambassador. Please return these items to a Foundation staff member at the Solutions table before leaving. Gift acknowledgement letters will be sent to all donors.

If guests have any further questions, pass the questions on to WLF Program Associate Erin McCall for follow-up at 805-543-2323 or Erin@cfsloco.org

Thank you for your commitment to the Women's Legacy Fund. We appreciate you!



Women's Legacy Fund Frequently Asked Questions

Q. How did the Women's Legacy Fund start?

A. In 2003, several women Board Members of The Community Foundation San Luis Obispo County recognized that there was no *permanent* funding stream for local programs addressing the needs of women and girls alone. These women formed an Advisory Committee and established an initial endowment goal of \$500,000 to be supported through gifts from "Legacy Leaders". In 2015 we reached our goal of \$1 million for the endowment.

Q. What is the purpose of the Women's Legacy Fund?

A. Mission Statement: To be a catalyst for philanthropy that improves the lives of women and girls across San Luis Obispo County.

Q. What is the relationship of the Women's Legacy Fund to The Community Foundation San Luis Obispo County?

A. The Women's Legacy Fund is a field-of-interest fund of The Community Foundation San Luis Obispo County and receives administrative support from Foundation staff. The Women's Legacy Fund is held and managed as part of The Community Foundation's assets to maximize return while prudently managing risk.

Q. Why is the Fund an endowment?

A. The Advisory Committee chose to establish the Fund as an endowment to ensure that grant-making will continue in perpetuity. Every donation made to the endowment is a *permanent* contribution that grows and generates grant monies from the Fund's earnings.

Q. How are the grants selected?

A. After deciding on an area of need, the Foundation welcomes grant applications from local nonprofit organizations in January. A volunteer grant evaluation committee, comprised of Legacy Leaders, is convened. The group evaluates all proposals and makes their recommendations to the Foundation's Board of Directors. Grants are awarded in June and recognized at the luncheon in September.

Q. Can a guest make a pledge to be a Legacy Leader?

A. Yes, if the donor chooses to pledge \$1,000, we would like her/him to pay the pledge within one year. It can be divided into as many as 12 payments. Just \$83.34/month! Young 100 Legacy Leaders are under 40 years of age and have three years to fulfill their \$1,000 pledge (only \$28/mo).

Q. What is a Sustaining Legacy Leader?

A. They are existing Legacy Leaders who contribute \$250 or more annually continue their support.

Q. How many Legacy Leaders are there?

A. Currently, there more than 400 Legacy Leaders that have contributed \$1,000 or more to the endowment. The first 100 are the Fund's Founding Legacy Leaders.

Q. How else can I donate to the Women's Legacy Fund?

A. There are many ways for the donor to contribute and they are listed on the donation card.