



GTI Fund Annual Award for Support of the LGBTQ Community

Award Description Statement:

An annual award given to an individual, business or organization demonstrating ongoing support of social justice, inclusivity and equality for the LGBTQ community in San Luis Obispo County through philanthropy, business practices, direct services, advocacy or community action.

Screening criteria:

- Business policies that support equality and inclusivity for LGBTQ clients, customers or staff
- Contributions, advocacy and actions that support equality and inclusivity for the LGBTQ community
- Having a positive impact on the LGBTQ community

Nomination Process:

- Open call to all appropriate outlets to request letters of nomination
- Nominations screened by GTI Advisory Committee

Nomination Timeline:

- First week of April to second week of May call for nominations
- Third week of May to second week on June sub group reviews and screens nominees
- Third week in June the GTI Advisory Committee selects annual awardee
- Award presented in early July at the Pride Festival

Recipient Benefits:

- All nominees announced at the San Luis Obispo Pride Festival
- Recognition plaque given to awardee at the annual San Luis Obispo Pride Festival in July
- Inclusion on a perpetual plaque at The Community Foundation San Luis Obispo County office
- Media announcement through a Community Foundation press release
- Award announced to through social media and on the GTI website